



Victoria Curling Club

Board of Director's Meeting,
October 4th 2017 – 5:30-7PM
Minutes

Attendees: Neil Campbell, Mark Stefanson, Trystyn Berg, Paul Dixon, Kristine Dobell

Regrets: Donna Somer, Marlene Jeffries, Nick Coleman, Colin Coughlin, Andrew Komlodi, Stu Fraser

1) Call to Order

Quorum not present. Meeting was called to order at 5:43pm by President Neil Campbell.

2) Approval of the Agenda

Motion: Move to approve the agenda for October 4th, 2017 VCC Board Meeting

Moved by: Neil Campbell

Seconded by: Mark Stefanson

APPROVED

3) Approval of the minutes from September 6th, 2017 meeting

Quorum is not present, cannot approve the minutes of the September 6th, VCC Board Meeting

Motion: Move to approve the minutes from the September 6th, 2017 VCC Board Meeting.

Moved by: Neil Campbell

Seconded by: Mark Stefanson

NOT APPROVED

4) Business arising from previous minutes

- Re: Lisa Helps: have not yet had a response for grant
- Lease Negotiations
 - following up with Ross Carroll (in charge of property for the city)
 - First approach informal and address concerns (Stu, Paul, Colin and Neil to attend)
- Parking
 - Revenue for parking will be down this year as mark up is less.
 - Scotties
 - During the weekend more parking will be available at Glad Tidings and next door for ticket holders. Don't think there are any hockey games during this time.
 - Main lot
 - People not interested in paying \$60. 8 passes left, 42 have been sold for the mail parking lot.
 - Sold 20 league parking passes.
 - Board members will get new coloured parking passes. Previous colours for passes are black, green, orange and now platinum. We should take back old passes to get them out of circulation. If you take a new pass - give back the old one.



- Green Street Parking lot
 - More stalls are available.
 - City will print more passes if we need more.

5) Correspondence

- Four Foot Curling Camp
 - Thank You letter received from Elaine Dagg Jackson for the club hosting the event.
 - Received a \$400 donation to be put into General Revenue as Rental Income.
- Lottery Grant
 - Received a grant in email for \$41,800.
 - There are conditions we need to meet in the future and past conditions we have yet to meet.
 - There are issues with how we have asked for the money in the past. Some of the money we are asking for looks like the club is charging itself.

6) President's Report: N. Campbell

- Everyone is impressed with the new hires
- People are happy with the ice
- Focus on things that bring in revenue
- Neil will meet with each Board Member to catch up
- Thank you to Paul Dixon for doing such an incredible job turning this club around. He has shown great leadership. We had the best registration and also for the physical changes in the building.

7) Treasurer's Update: S. Fraser

- Financial data is a 'blob' because it has not been properly allocated.
- Registration numbers are on track
 - \$217,000 from curling I/O registration - this includes parking and league fundraising and processing fees.
 - \$12,800 in outstanding payments
 - We are where we are supposed to be
- \$12,000 advertising on track, budget was \$15,000
- \$40,000 gaming commission, got \$41,000
- Parking - \$2,000 last year, it will be lower this year.
- Ice Maintenance
 - Start up costs similar to the \$12,000 last year
 - Brine leak cost about \$9,000
 - \$2,000 was start up cost
 - Pipes are 65 years old-approx 1 million to replace
 - Looking to save money through water regeneration. \$13,000 was spent last year. Should be half this year
 - Will save on sharpening blades as we no longer need to ship it.
 - Cody is coming up with a list of things we need to spend money on.

8) General Manager's Report: P. Dixon

- Pro Shop
 - ¼ of the way to last year's sales. \$11,000 so far in sales this year.
 - Superleague voted in mandatory sweeping heads as of November 7th-we will need to stock up on these.
- Leagues
 - Sunday mixed and Saturday morning are gone.
 - Evening - up, steady or full
 - Wednesday is full
 - Thursday- one sheet is available between the two mixed leagues
 - Daytime - flat or down
- New Staff
 - 3 new bartenders
 - Jared from the ice is working in the bar
- Dart League
 - Play on Monday and Thursday nights and are thrilled to be here.
- Blender
 - There were 80 curlers and 20 teams.
 - Great blend of new and experienced curlers
 - \$400 to the band, \$200 profit and \$1500 profit from the bar.
- Plumbing
 - Major plumbing blockage into the men's washroom downstairs. The City will cover the costs.
 - Andrew at Shaw Plumbing may sponsor the club - we should patronize them.
 - Brine leak-fixed
- High Schools
 - Central School had groups in
 - High school league starting soon-Paul spoke to Reynolds students
- New System for tracking rentals and ice practice is going well
- No negative feedback about having no boards in the ice
- Accidents:
 - Fall - Friday September 29th, 2017 in the mixed league a player fell and hit her head. An ambulance was called.
- Inventory
 - Investigating a tablet POS for tracking inventory and selling.
 - ¼% knocked off processing fees
 - We had a 'phantom' merchant account for online sales, but it was never used - saves \$45 a month.
- Photos and bios of all board members should be put up so the board is visible to all members.
- Get a Grip Spiel should get about 16 teams
 - Need to get someone to talk it up at the Thursday night mixed league.
- Scotties
 - Need to ramp up volunteers
 - Membership Committee to help out Scotties
 - 65 years of women's curling at the club. Try to get more people on board. Mark and Neil will work on recruiting for the meeting. It should be held in the next 2 weeks.



- Should try to get featured in the Times Colonist
- Kids Sport
 - Was capped at 3 or 4
 - What do we do if a kid is turned down?
 - We can cover subject to the discretion of the General Manager
 - We need more info about Kids Sport

9) Committee/Team Reports

a) Revenue Generation

- Won't do Capital Gaming Grant
- List of grants and \$50,000 monetary goal for year to raise

10) Other Reports

- All reports submitted

11) New Business

- Lease
 - City to take over the property and we lease it back-they would take over the facility
- Branding Material
 - Putting new crest on old jackets
 - Put crests on sleeves of competitive curlers
 - Put crests on Christmas items
 - On-line orders to brand individually

12) Next Board Meeting: November 8th at 5:30pm

13) Adjournment

Motion: Move to adjourn the October 4th Board of Director's meeting.

Moved by: Neil Campbell

Seconded by: Mark Stefanson

APPROVED

Meeting adjourned at 7:04pm