



**Victoria Curling Club  
Board of Directors  
Meeting Sept 3rd, 2019  
6-7:30 PM  
Minutes**

**Attendees:** Marlene Jeffries, Paul Dixon, Harold Trenchard, Neil Campbell, Stu Fraser, Andrew Komlodi, Colin Coughlin, Donna Somer, Kris Dobell

**Regrets:** Mark Stefanson, Mariah Coulombe

**1) Call to order**

With quorum present, President Neil Campbell called the meeting to order at 6:06pm.

**2) Approval of the agenda**

*Motion:* Move to approve the agenda for the September 3rd, 2019 VCC Board Meeting.

*Moved by:* Andrew Komlodi

*Seconded by:* Harold Trenchard

**APPROVED**

**3) Approval of minutes from August 12th, 2019 meeting**

*Motion:* Move to approve the minutes for the August 12th, 2019 VCC Board Meeting.

*Moved by:* Stu Fraser

*Seconded by:* Harold Trenchard

**APPROVED**

**4) Business arising from previous minutes**

a) Follow up from Food Service Committee policy

a) Policy is incomplete at the moment - what are the actual requirements? Business license, foodsafe standards

b) What about potluck? Does this need a further definition?

c) Need to present to the league reps meeting

d) Policy will be completed by the Food Services Committee and then voted on by the board before the AGM.

b) President's report and agenda for AGM

a) AGM Package

a) Agenda, Minutes from last AGM, President Report, Financials, Nomination package (slate and bios). There will be a call for nominations at the meeting.

b) Paul will send out tomorrow

b) Capital Reserve Fund

a) No need to change the wording in the special resolution on the capital reserve fund. Gaming grants states that we need to exhaust our own money before they will chip in.

- c) Nomination
  - a) We need a whiteboard for possible floor nominations
  - b) Donna will help with election as Mark is away

**5) Correspondence**

- a) Morioka Curling Club - thrilled to be a Reciprocal Club with the VCC
  - a) Neil will send them a formal letter and follow-up on the necessary actions.

**6) President's Report: N. Campbell**

- a) Program Development Group
  - a) Meeting tomorrow night to discuss how to link each program together and eventually scale up for the region
  - b) Programs include Junior program, High school program, Saturday morning juniors, LTC

**7) Treasurer's Update: S. Fraser**

- a) Review of annual financial statement
  - a) Projected budget for 2019-20 season was presented to the Board.

**8) General Manager's Report: P. Dixon**

- a) There is not much new to report over the past 3 weeks. The office has had its collective head down dealing with registration and getting things up and running for the start of the season. We are now at \$200,000 in "registered revenue" from the Curling I/O website, with \$166,000 of that having been collected either at source or through the office to date.
- b) Lounge Renovation
  - a) We are still on track for the opening of the lounge on Saturday night September 7th for a private party. We have another booked the following weekend. Special kudos to Cody for managing this detailed and labour intensive project.
- c) Blender - September 21
  - a) Opening weekend will be featuring Arf The Dog's return to the VCC to play our inaugural BLENDER of the season. This year, we are going to have 5 Blender events, each one being "sponsored" through a "tap takeover" by one of our local brewery sponsors. The first date will be Category 12, with 12 taps of their specialty beers available. They will promote through social media which should ensure a packed house. It will truly be raining "Cats (12) and (Arf the) Dogs" with the beer and band.
- d) Advertising/sponsorship
  - a) This year will feature several "new" sponsors stepping up to take houses in ice at the Club - Goldline, Baker Tilly and Digital Direct have all agreed to be a part of our in-ice designs this season, with WFG parting ways with the club. Also expected to have something formalized with Fisgard Financial sometime in the new year, which

will take effect next season.

- e) Office Staffing
  - a) Marilyn will not be back at the Club this year (except on ice), as she has taken a position giving her more hours with Panorama Rec. Debra will absorb many of the hours that Marilyn provided, and with the exceptional organization of the office that Marilyn left us with, we are not expecting to miss a beat this year.
  - b) The bar management position will not be replaced. Nicole will be head bar manager.
- f) Kraft/Heinz competition
  - a) VCC nominates ourselves, then we run a social media campaign to get the votes
  - b) The final 4 get \$25, the winner gets \$250,000. We need a proposal - based on upgrading our facility, focusing on building upgrades (i.e. overhang, lobby)

## 9) Committee/Team Reports

- a) Communication and Marketing Team - M. Jeffries
  - a) Report submitted
  - b) Website needs updating, will use list of events to update social media
- b) Finance Committee - S. Fraser
  - a) Insurance remains to be dealt with. We are underinsured, but not by how much. \$127/foot, which is light by \$100. Do we have a contractor as a member that might be able to give us an estimate to assist with replacement costs?
    - a) Neil will find out about replacement costs for Chilliwack and/or Coquitlam.
    - b) Insurance is required by the lease. We should get a legal review of the terms of the lease to ensure that we are meeting them correctly. Note that the lease is month to month now. Move to the management committee to review and seek legal opinion - bring to the next board meeting.
- c) Management Team - N. Campbell
  - a) Insurance issue from Finance Committee
    - a) Get legal review of lease and what we need to do to comply
    - b) Bring results to next board meeting
- d) Membership Recruitment and Retention Team - K. Dobell
- e) Revenue Generation Team - C. Coughlin
  - a) All members agreed to participate in the coming year
  - b) Looking into naming rights for the lounge and/or the building
- f) Strategic Planning Team - A. Komlodi
  - a) Finalization of club strategic plan
    - a) Incomplete - Andrew will follow up to complete and bring back to the next board meeting.

## 10) Other Reports

- a) No new reports



**11) New Business**

- a) Approval of Reciprocal Club Policy

*Motion:* Move to approve the Reciprocal Arrangements/Sister Clubs Policy.

*Moved by:* Stu Fraser

*Seconded by:* Donna Somer

**APPROVED**

**12) New Business**

- a) From Colin - when does curling start? Friday September 20 with the TGIF/Mixed.

**13) Next Board Meeting: TBD**

**14) Adjournment**